

Dear Job Aspirant,

We wish to connect with you for the position of Business Analyst.

Designation: Business Analyst Qualification: BE/ MBA Location: Pune Experience: 3 to 5 years

Company Profile:

ProTeen is an integrated digital platform to guide students through the process of selecting an academic stream, identifying their interests and aptitude, and enabling skill development required for 21st century employment. Designed for both high school and college students, ProTeen is the essential first step towards becoming career ready.

As a leading global digitally enabled career guidance platform, ProTeen understands the importance and challenges while making a career choice. We provide solutions designed to strengthen all dimensions of awareness crucial to picking an integrated academic and career path. We are part of **NEAT 2.0**, an initiative by the **Ministry of Education (Govt of India)** and **AICTE** (All India Council of Technical Education).

You can find more details on www.proteen.com

ProTeen is a UNIDEL company. UNIDEL, founded in 1973, is a technology group focused on sectors being reshaped by automation. UNIDEL serves global customers with disruptive technology solutions across the Industrial IoT, FinTech, and EdTech segments.

Job Summary:

As a Business Analyst, you will be responsible for problem identification, understanding current business procedures, problems with those current procedures, and possible solutions using technology.



Roles & Responsibilities:

- Perform product prioritization, feature conceptualization, prototyping and user experience design.
- Create surveys and gather end user feedback to improve user experience of the product.
- Document software features and create presentations for different stakeholders.
- Perform market study to compare potential opportunities for improvement.
- Create test cases for new features and execute them in different configurations.
- Responsible for analyzing customer behavior based on data.
- Drive customer experience, product strategy and roadmap.
- Coordinate with the Product Managers, Project Head, Technical Architect, and development team to bounce ideas, brainstorm available solutions, disseminate business requirements and articulate the best feasible solution to implement.
- Collaborate with UI / UX team to build front end application design in line with current market design approach.
- Stay up-to-date on the latest process and IT advancements to automate and modernize systems.

Education and Experience:

- Bachelors/ Master of Engineering or MBA degree from a recognized university in India or abroad
- 3-5 years of experience in business analysis or related field
- At least 2 years of experience in software engineering companies
- Experience in EdTech sector will be preferred
- Fluency in Microsoft Office suite (Outlook, Excel, Word, PowerPoint, etc.)
- Strong written, verbal and collaboration skills

Desired Candidate Profile:

- Ability to communicate in a clear, concise manner
- Fundamental analytical and conceptual thinking skills
- Advanced technical skills
- Excellent documentation skills



- Experience creating detailed reports and giving presentations
- Excellent planning, organizational, and time management skills

If you find the above job opportunity is suitable to your profile, kindly share your updated CV to <u>careers@proteen.com</u>

Regards, HR Team, ProTeen Website - <u>www.proteen.com</u>