

Dear Job Aspirant,

We wish to connect with you for below position of **Product Manager**

* Designation: Product Manager
* Qualification: Degree in Agriculture, Agri-business, Technology, orManagement.
* Location: Pune
* Experience: 8-10 years

**Company Profile :**

Founded in 1999, Softdel (a UNIDEL company) connects devices, enterprises, and people. Our distinctiveness lies in simplifying enterprise connectedness in smart buildings and smart factories creating unprecedented benefits for our customers and their eco-systems. Headquartered in Stamford, CT, USA, with offices in Japan, and India, we deliver domain expertise and technology-driven solutions to help companies turn digital challenges into opportunities. Our two-decade-long product engineering experience of serving global leaders in the automation & controls industry has catapulted Softdel to an enviable position in the Industrial and Buildings IoT value chain.

For more information, visit [www.softdel.com](http://www.softdel.com). Follow on [LinkedIn](https://www.linkedin.com/company/softdel/) and [Twitter](https://twitter.com/softdelsystems?lang=en).

**JOB Description:**

**Key Responsibilities:**

* Define the product vision, roadmap, and growth opportunities for AgroTech platforms.
* Work closely with farmers, agri-businesses, field teams, and industry experts to gather insights and translate them into product features.
* Collaborate with engineering, design, and marketing teams to deliver high-impact solutions.
* Prioritize product features and create detailed product requirement documents (PRDs).
* Drive product lifecycle from ideation to launch and ongoing optimization.
* Monitor product performance, customer feedback, and market trends to iterate and enhance offerings.
* Ensure compliance with relevant agri policies, government regulations, and data privacy norms.
* Partner with external stakeholders including agronomists, FPOs, agri-input dealers, and startups to strengthen the product ecosystem.
* Experienced in implementing secure development methodologies, ensuring robust protection of sensitive data and systems integrity

**Requirements:**

* 8–10 years of total experience, with at least 3–5 years in **Product Management** roles.
* Background in **AgroTech, Agri supply chain, Rural Tech**, or related domains is **mandatory**.
* Strong understanding of the Indian agricultural ecosystem, including seasonal cycles, crop patterns, and market linkages.
* Technical proficiency in working with product and development teams.
* Ability to analyze complex problems and develop practical solutions.
* Experience with Agile methodologies and product management tools (e.g., Jira, Trello, Figma).
* Excellent communication, stakeholder management, and decision-making skills.

**Preferred Qualifications:**

* Degree in **Agriculture, Agri-business, Technology, or Management**.
* MBA or equivalent qualification is a plus.
* Experience working with government bodies, NGOs, or agri-startups.